



# Postcode Advertising:

Booking Form

## PART 1

INFORMATION AND CONTACT DETAILS FOR OUR RECORDS ONLY

### YOUR DETAILS — CONFIDENTIAL - FOR OUR RECORDS ONLY

Name .....

Company or Trading name .....

Address .....

Town, County ..... Postcode .....

Contact details: Tel1 ..... Tel2 ..... Fax .....

Mobile ..... E-mail .....

### YOUR BUSINESS OPPORTUNITY

Name of Opportunity ..... (network/franchise only)  
Your Registration number .....

Type of Product or Service ..... Date of Joining .....

## PART 2

INFORMATION AND CONTACT DETAILS TO BE RELEASED TO ENQUIRERS

### YOUR DETAILS — PUBLIC - AS YOU WANT YOUR BUSINESS TO BE SEEN BY ENQUIRERS

Name or Trading name .....

Address .....

Telephones etc .....

### Opportunity Text

(We welcome receiving your Opportunity Text via E-mail at [pctext@newhorizons.co.uk](mailto:pctext@newhorizons.co.uk). Max. 250 words - use a separate sheet if necessary. Tip: Fewer words = greater impact. Keep it short and punchy. We suggest less than 50 words).

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## PART 3

YOUR BOOKING

### POSTCODE AREAS REQUIRED — USE A SEPARATE SHEET OR OUR "POSTCODE AREA LIST" IF NECESSARY

After confirming availability and reserving your chosen areas by telephone, please enter them in the boxes below. For bookings of over 10 areas you can make life easier by asking for our Postcode Area List and just tick off the areas you want. Or print your own from [www.newhorizons.co.uk/data](http://www.newhorizons.co.uk/data).

Duration .....

duration \ number of areas	1	2	3	4	5	10	20	50	100
1 month	—	—	—	—	—	180	260	570	1100
3 months	50	90	120	150	180	350	570	1200	2200
6 months	85	153	204	255	306	595	970	2040	3740
12 months	150	270	390	450	540	1080	1750	3700	6780

### PAYMENT DETAILS

Please remember to add VAT at 17.5% to these figures. If paying by cheque, please make payable to "New Horizons" and allow 5 working days clearance. Alternatively please quote your Card details by phone or below:

Please charge £ ..... to the following Card. Cardholder's Signature .....

Expiry Date     Issue number (Switch only)