

Postcode Advertising:

The most cost-effective lead-generation system



Price Guide

| No. of Areas | | 1 | 2 | 3 | 4 | 5 | 10 | 20 | 50 | 100 |
|------------------|---|------------|------------|------------|------------|------------|-------------|-------------|-------------|-------------|
| 1 month | £ | — | — | 70 | 80 | 90 | 175 | 285 | 570 | 1100 |
| 3 months | £ | 70 | 90 | 120 | 150 | 180 | 350 | 570 | 1200 | 2200 |
| 6 months | £ | 85 | 153 | 204 | 255 | 306 | 595 | 969 | 2040 | 3740 |
| 12 months | £ | 150 | 270 | 390 | 450 | 540 | 1080 | 1710 | 3600 | 6600 |

Choose whether to receive your monthly Activity Reports by post or by email.

| <i>Supplement for monthly Activity Reports by email (in addition to the standard paper report by post)</i> | |
|--|------------|
| < 10 areas | £10 |
| < 50 areas | £15 |
| > 50 areas | £25 |

Notes

- Latest information available at www.newhorizons.co.uk/postcode
- All rates are subject to VAT and possible fluctuation. E&OE
- All bookings are subject to availability. Please call 01270 259000 to check the areas you want are not already taken
- When additional areas are booked the rate will be calculated as if you had purchased all of the areas at the same time
- Terms: Payment with order (i.e. cleared funds prior to cancellation date please). Cancellation date is the last day of the calendar month before next issue
- Stage payment terms are available for large bookings. Please enquire if you would prefer to pay by instalments