

Postcode Advertising:

The most cost-effective lead-generation system



Price Guide

No. of Areas		1	2	3	4	5	10	20	50	100
1 month	£	—	—	—	—	—	175	285	600	1100
3 months	£	50	90	120	150	180	350	570	1200	2200
6 months	£	85	153	204	255	306	595	969	2040	3740
12 months	£	150	270	360	450	540	1050	1710	3600	6600

<i>Supplement for monthly Activity Reports on disk (in addition to the standard paper report)</i>	
< 10 areas	£10
< 50 areas	£15
> 50 areas	£25

Notes

- Latest information available at www.newhorizons.co.uk/postcode
- All rates are subject to VAT and possible fluctuation. E&OE
- All bookings are subject to availability. Please call 01270 259000 to check the areas you want are not already taken
- When additional areas are booked the rate will be calculated as if you had purchased all of the areas at the same time
- Terms: Payment with order (i.e. cleared funds prior to cancellation date please. Cancellation date is the last day of the calendar month before next issue
- Stage payment terms are available for large bookings. Please enquire if you would prefer to pay by instalments